To,

All Directors of States,
R.D.S.D.Es, All Field Institutes under DGT
(as per lists attached)

Subject : Expanding the 'Adobe Digital Disha Initiative'- reg

Sir,

As you are aware, Adobe Systems Software Ireland Limited has launched a national initiative for fostering digital literacy & creativity skills amongst the Indian youth, through its 'Adobe Digital Disha Initiative'. Accordingly, regional workshops (1-2 days duration) are being conducted for capacity building of trainers on usage of its digital application – the Adobe Spark, across short-term & long-term skilling initiatives to help trainees create digital projects using tools such as the Spark Page, Spark Post & Spark Video including digital resumes and portfolios.

2.   Initiating this understanding, a tri-partite MoU has been signed between this Directorate General of Training (DGT), the National Skills Development Corporation (NSDC) & Adobe Systems Software Ireland Limited on September 5th, 2018. This is an absolutely 'free-of-cost' training opportunity for trainees from all trades and Adobe will be issuing about 21 Lakh free **Adobe Spark Software licences** for using the afore-mentioned tools. Adobe will also be providing support for trainings and webinars for the license-holders. Hence all States/UTs have must organise training of trainers and trainees under the 'Adobe Digital Disha Initiative'.

3.   Accordingly, all State Governments are being requested to create list of all ITIs willing to participate in this and to share the following information to enable smooth dissemination of the Adobe licences :

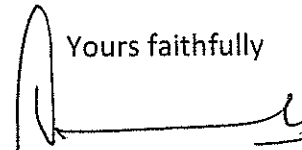| S.No.	Description	Last Date of Submission
1.	**Detailed information of all participating ITI across the state:** • State: • Name of the ITIs / Institutions • Address (Complete with Pin Code): • Name and e-mail id • Name, Mobile no and e-mail id of the project Co-ordinator from respective ITIs.	24th May,2019

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2.	Details of the interested students to pursue the course of Digital Creativity Skills in Excel Sheet. *(students of all trades are eligible to participate* in this program and receive licenses of Adobe Spark) • Name of the student • Email id and mobile No: • Name and address of the ITI	27th May,2019
3.	Online course on Digital Creativity available for trainees on https://bharatskills.gov.in/Home/Adobe Digital Disha	28th May to 7th June, 2019
4.	Certificates on submission of projects post completion of course	14th June,2019
5.	Showcase Session and Awards for Students	June 4th Week

4.   The above information may kindly be forwarded at this mail id: **add@adobe.com** on or before the last dates of submission.

5.   Furthermore, following links may kindly be noted carefully:

i. DGT field institutes and State ITIs can access professional development workshops or webinars on the use of Adobe Spark by sending request at **add@adobe.com** .
ii. The course content and Adobe Spark guide for the instructors will be available on **adobe.ly/2Rei784.**
iii. For issuing of Adobe Spark Software licences, correct information has to be filled on the link : **bit.ly/2HxoC2h.**
iv. Adobe IDs can be created on the link : **adobe.ly/2Pd4Egr.**
v. For a detailed course on the use of Adobe Spark, **adobe.ly/2FqXkGj** may be used.
vi. Any training related queries may be shared on **akshaysi@adobe.com.**

Yours faithfully

(Deepankar Mallick)
Dy. Director General

Copy to :
1.   Director (CFI) , CIRTES Bldg., Pusa Campus, New Delhi
2.   NCVT-MIS Portal for sharing through e-mail to all ITIs (Govt. & Pvt.)